

# Clearstream

## Fund Desk – Distribution Support Services

Product information  
for distributors

### Enhancing the Vestima One-stop shop for funds

Regulatory developments and growing requirements for greater product governance along the distribution supply chain have increased the call for more data, transparency and standardisation in fund distribution. Additionally, fund distributors are looking for streamlined processes around distribution contract and commission management. With the Fund Desk service offering, Clearstream is supporting both fund distributors and asset managers to face these extra challenges.

#### Key benefits

##### Greater efficiency

Efficiency gains in fund data distribution and collection along the distribution chain

##### Increasing transparency

Addressing fund distributors' needs to bring more transparency to the distribution process

##### Streamlined processes

Consolidation of complex processes around contract negotiation and commission management

##### Centralised regulatory support

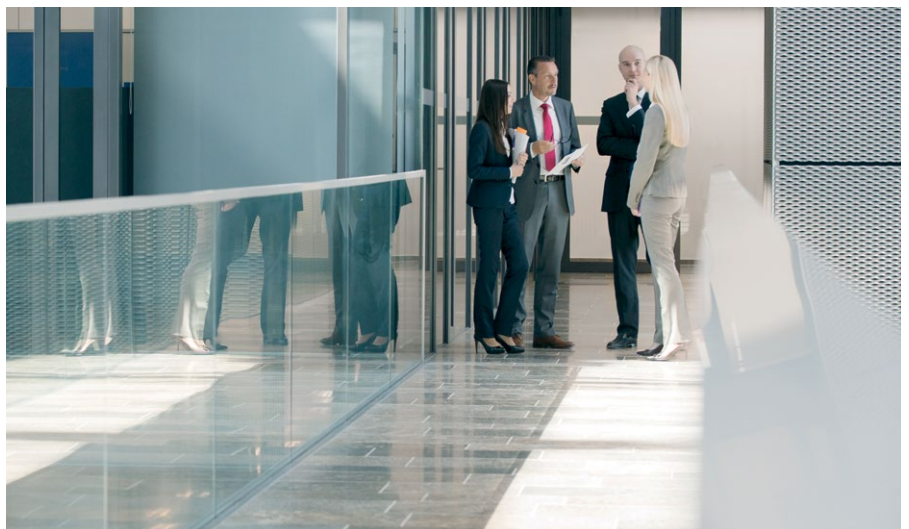
Assisting distributors and asset managers to have full control over the distribution chains in order to comply with new regulatory challenges, such as MiFID II in the European Union and providing support for compliance-based KYD processes

##### Integrated fund research module

Offering clients direct access to fund research tools

##### Complementing the Vestima One-stop shop

Enhancing Vestima – which is already covering the operational aspects of fund processing – creates true added value around the contractual aspects of distribution



Vestima bundles Clearstream's suite of investment fund services providing order routing, settlement and asset servicing for mutual funds, ETFs and alternative funds.

Driven by client demand, Clearstream is complementing its well established Vestima offering to include fund distribution support services and provide access to fund research information with the aim to become an even stronger partner for its customers.

A big catalyst for the strategy of expanding into the fund distribution support space has been

MiFID II and its requirement for greater product governance from all participants along the fund processing chain, specifically distributors, as well as the growing need for more transparency.

At a glance, the new fund distribution product range will cover distribution contract negotiation, compliance support services for eligibility control and AML/KYC/KYD rules, data exchange to bring fund data from the asset managers to the fund distributors and vice versa, as well as a distribution commission management service.

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# Suite of Fund Distribution Support Services

## Fund Distribution Support Services

Clearstream Fund Desk is offering a range of fund distribution support services built on the strong expertise and global network of asset managers.

Fund Distribution Agreements	Distribution Commission Management	Fund Distribution Due Diligence Support	Fund Data and Documents	Client Extranet and Reporting
<ul style="list-style-type: none"><li>- Distribution Agreement Provision</li><li>- Negotiation</li><li>- Maintenance</li><li>- Online Document Access</li></ul>	<ul style="list-style-type: none"><li>- Commission Calculation</li><li>- Reconciliation</li><li>- Collection</li><li>- Payment</li></ul>	<ul style="list-style-type: none"><li>- Centralised Collection and Validation of KYD/AML Documentation</li><li>- Document Provision to Asset Managers</li><li>- Online Document Access</li></ul>	<ul style="list-style-type: none"><li>- Fund Database</li><li>- Fund Documents</li><li>- Online Access</li></ul>	<ul style="list-style-type: none"><li>- Intuitive Digital Front-End</li><li>- Customised Reporting</li><li>- Access to Transaction, Custody and Commission Management Reporting</li></ul>

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## Fund Distribution Agreements

Clearstream maintains a large number of distribution agreements with leading large scale and boutique asset managers, in both international and domestic markets. The constant expansion of our distribution agreement network, following our client demands, ensures a vast and competitive coverage.

As one of the largest custodians for fund units in the world, Clearstream's negotiation position is unique and receives attractive commission rates and service terms for its clients.

## Distribution Commission Management

Clearstream negotiates, on behalf of its clients, distribution agreements and distribution commission rates with asset managers worldwide. This service offering includes the quarterly calculation and collection of distribution commissions and aims to shield distributors from the market complexities of commission management.

Distribution commissions received from asset managers are 100 per cent redistributed to distributors and paid on a quarterly basis – accompanied by comprehensive and transparent reporting.

## Fund Data and Documents

Building on our capabilities of providing data for alternative funds, Clearstream has taken a further step towards bringing asset managers and distributors closer together.

Distributors using Clearstream's distribution support services have access to documents from more than 40,000 different funds and from 19 different jurisdictions. The fund documentation offering covers prospectuses and KIIDs as well as marketing and legal documentation.

The related fund data library is always up to date thanks to the close and dynamic collaboration with fund data providers, such as fundinfo.

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## Fund Distribution Due Diligence Support

Know-Your-Distributor (KYD) requirements and the related workload has grown over the years. Clearstream handles asset manager queries in regards to KYD and supports fund distributors in the exchange of KYD questionnaires and documentation, thereby acting as an efficient, central hub.

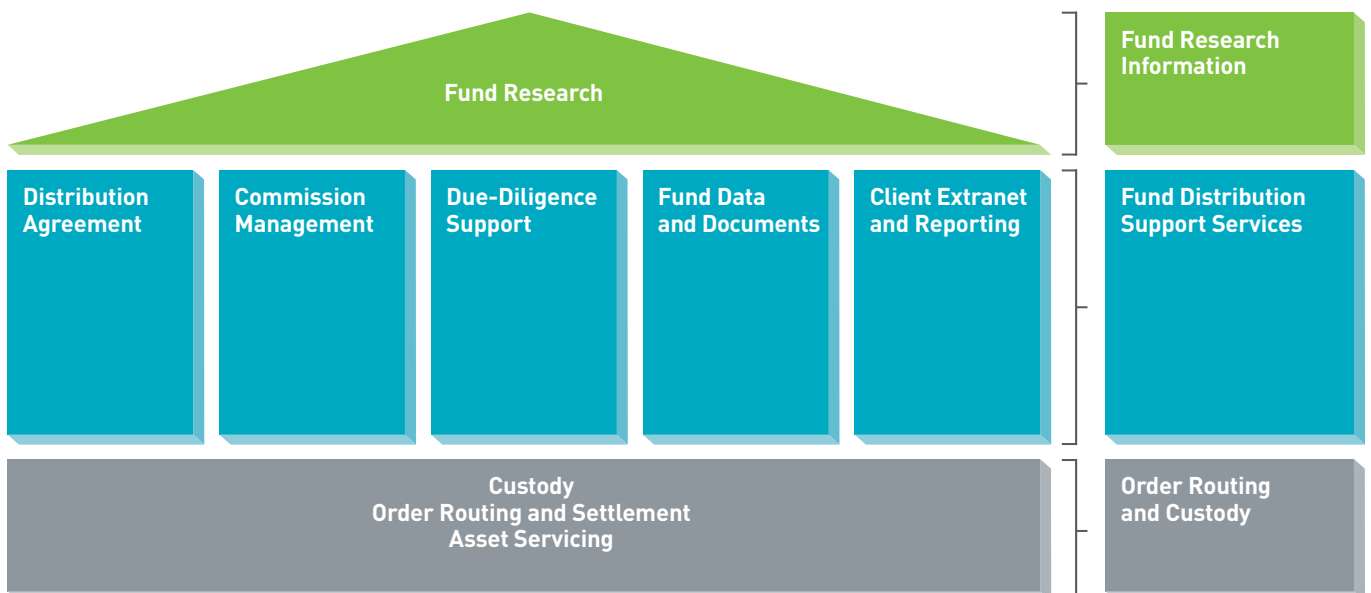
## Fund Marketing Support

Clearstream provides fund distributors with marketing relevant information received from asset managers and offers an additional channel for exchange of information and networking, such as the organisation of dedicated events and webinars.

## Client Extranet and Reporting

The new digital front-end of Clearstream Fund Desk provides distributors with an intuitive and dynamic access to transaction, custody and commission management reporting as well as with access to fund data and research information. A genuine search engine allows distributors to create specific reports based on individual needs.

### Modular approach: Choose your service package tailored to your business needs



# Fund Research Information Service

The fund research information service is delivered in collaboration with fundinfo, an independent fund research provider. The fund information is based on approximately 80,000 European liquid funds collected by fundinfo.

## Direct access via Client Extranet

Distributors gain direct access to the fund research products as an integral part of Clearstream Fund Desk's distribution support services.

## Fund data, selection and monitoring

The selection, monitoring and research process is based on fundinfo's data input and criteria which includes the screening of thousands of funds. Clearstream Fund Desk keeps its neutrality and has no influence on the selection of funds, the fund analysis process, monitoring and definition of selection criteria.

## Digital Advisor

Clearstream offers a direct, in-built connection to fundinfo's Digital Advisor, a sophisticated fund research tool. Digital Advisor evaluates thousands of funds based on qualitative criteria

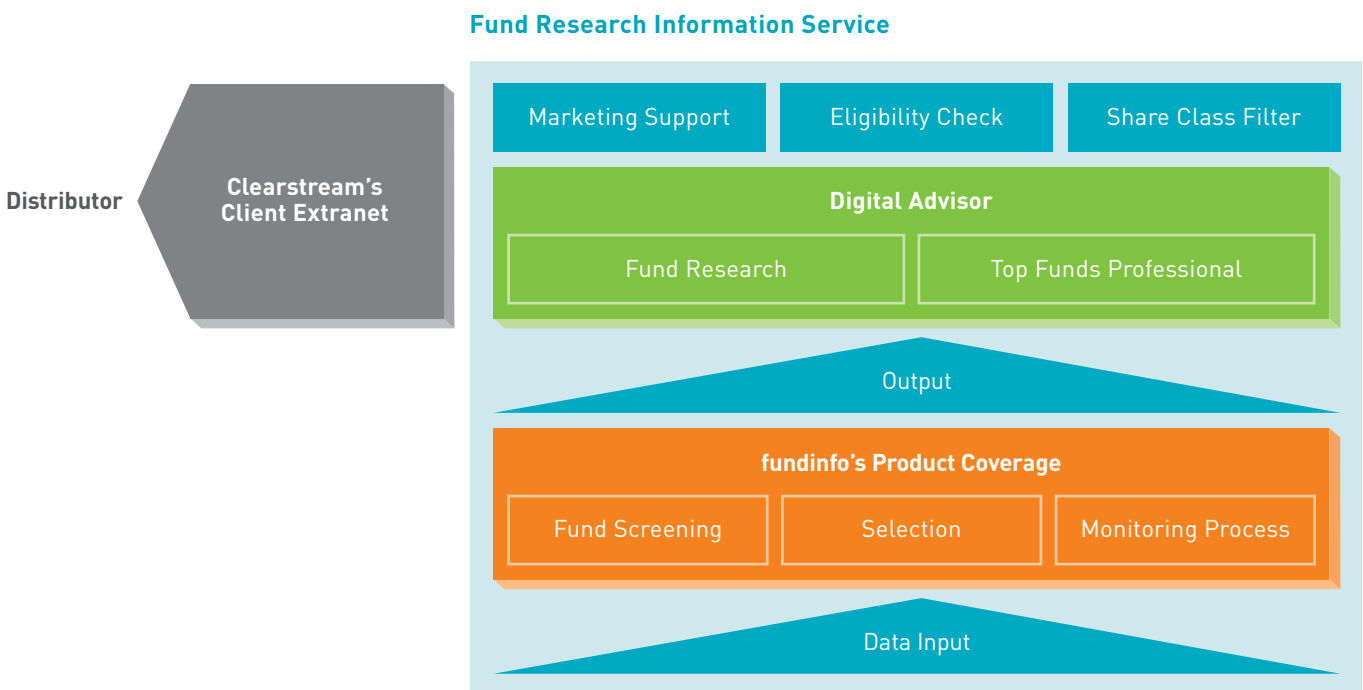
combined with investors' needs and values that can easily be entered in Clearstream's Client Extranet.

## Top Funds Professional

As part of the integrated Digital Advisor tool and the available documents, such as fund profiles or transparency reports, Clearstream Fund Desk provides via fundinfo a 'Top Funds Professional' recommendation list.

## Customised fund research reports

Based on the individual client profile, the users of the fund research can set respective eligibility and share class filters to receive a customised report.



## Contact information

For further information, please contact your Relationship Manager or our Investment Fund Services team:

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